

Phishing as a Service			
Component	Role	Example	Associated Security Impact
Phishing Kit	Provides templates and tools for creating phishing emails and landing pages	Phishing Kit (e.g., PhishKit, PhishTank)	Facilitates the creation and distribution of phishing attacks
Phishing Campaign	Targets specific individuals or groups with phishing emails and landing pages	Phishing Campaign (e.g., Phishing Kit, PhishTank)	Delivers the phishing attack to the target audience
Phishing Landing Page	Provides a fake login page or other malicious content to steal credentials or other sensitive information	Phishing Landing Page (e.g., PhishKit, PhishTank)	Steals sensitive information from the victim
Phishing Email	Delivers the phishing attack to the target audience	Phishing Email (e.g., PhishKit, PhishTank)	Delivers the phishing attack to the target audience
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